

6 questões que levam à

●
inovação

Elton Minetto

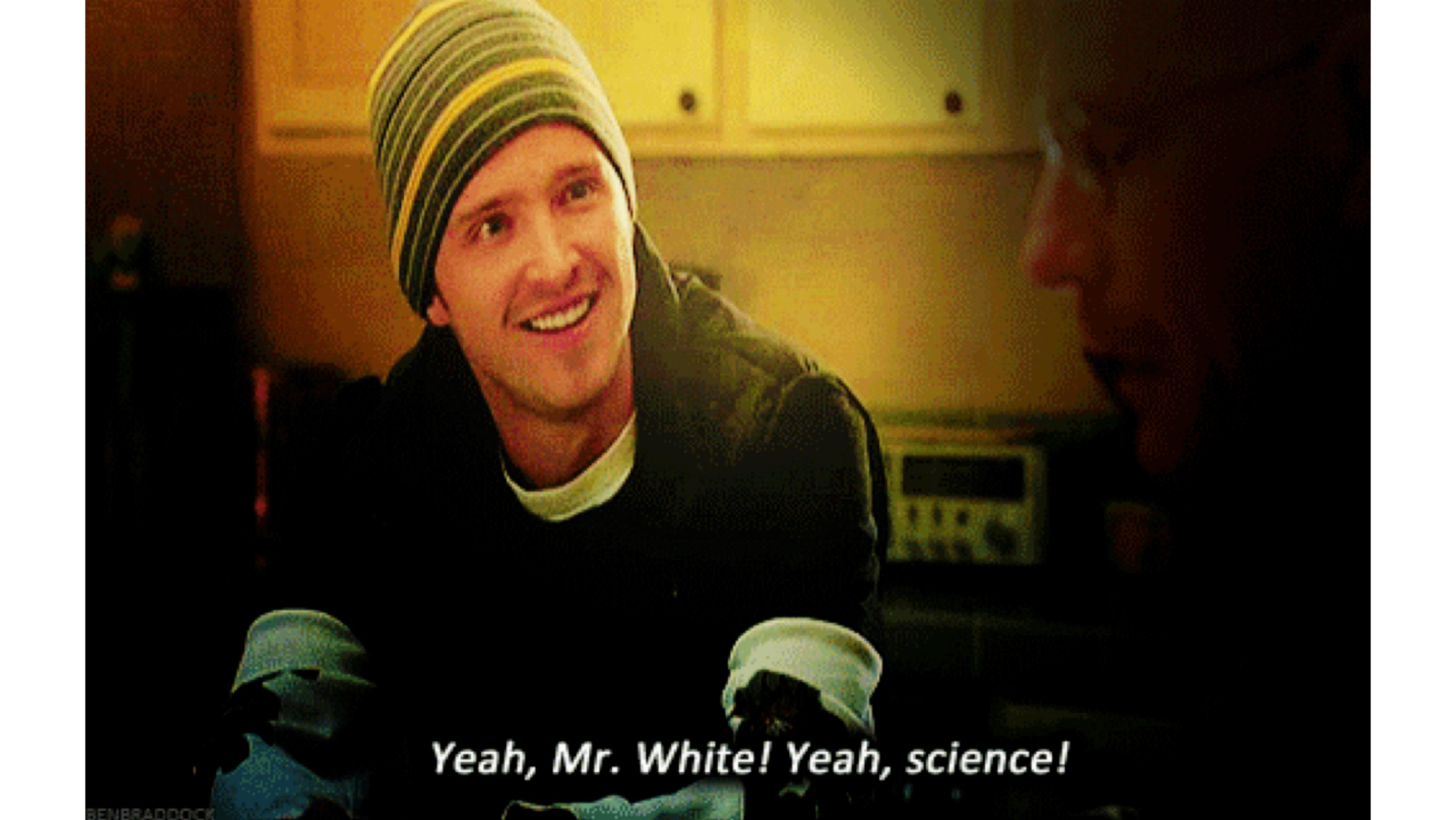
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Innovation distinguishes between a leader and a follower

Steve Jobs

Innovation has nothing to do with how many R&D dollars you have.[...] It's not about money. It's about the people you have[...]

Steve Jobs

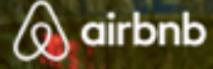
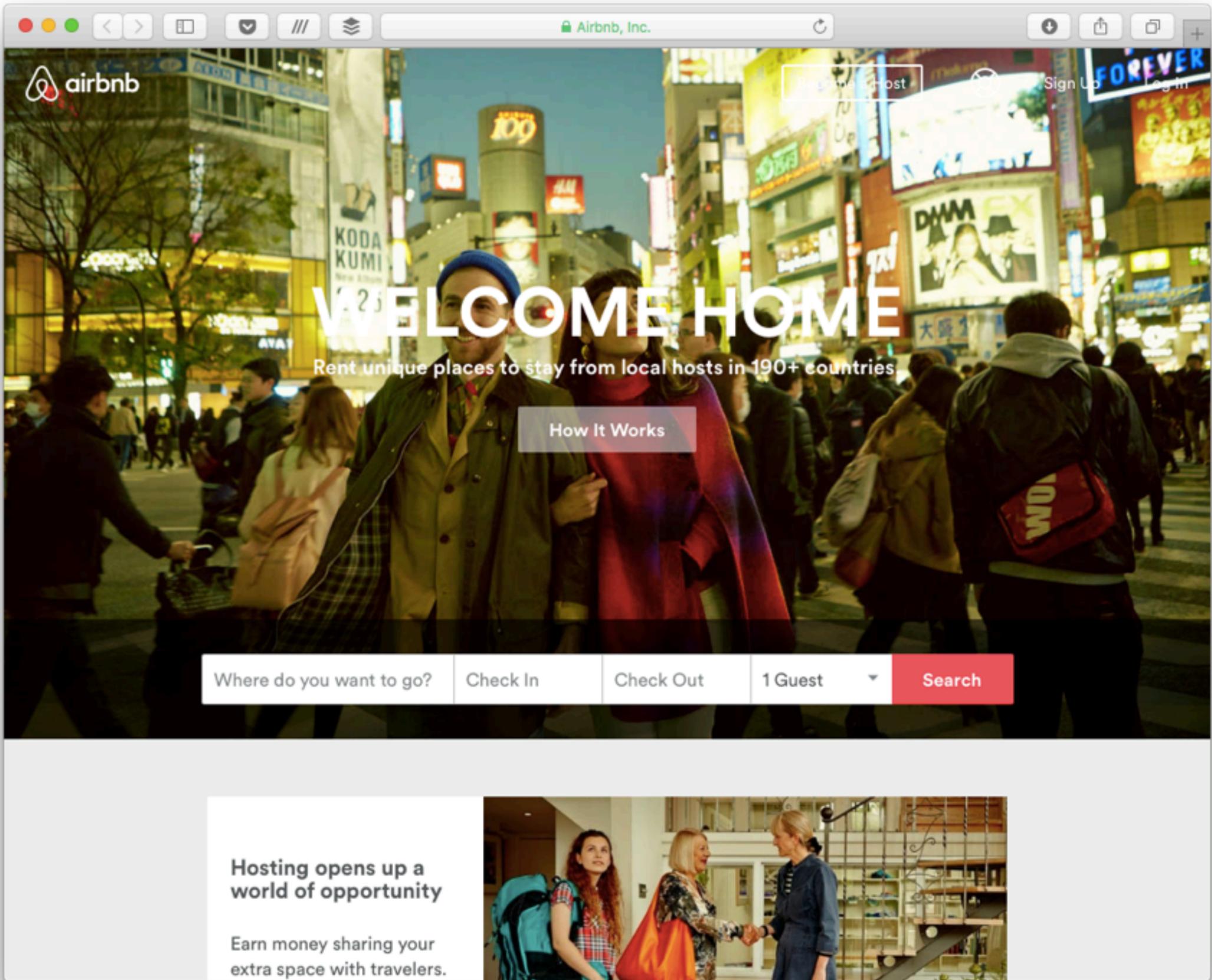
A man wearing a striped beanie and a dark jacket is smiling broadly in a kitchen setting. He is looking towards the right side of the frame. The background shows kitchen cabinets and a microwave. The lighting is warm and slightly dim.

Yeah, Mr. White! Yeah, science!

The 6 Questions That Lead To New Innovations

Sarah Krasley

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problema de uma nova maneira?**



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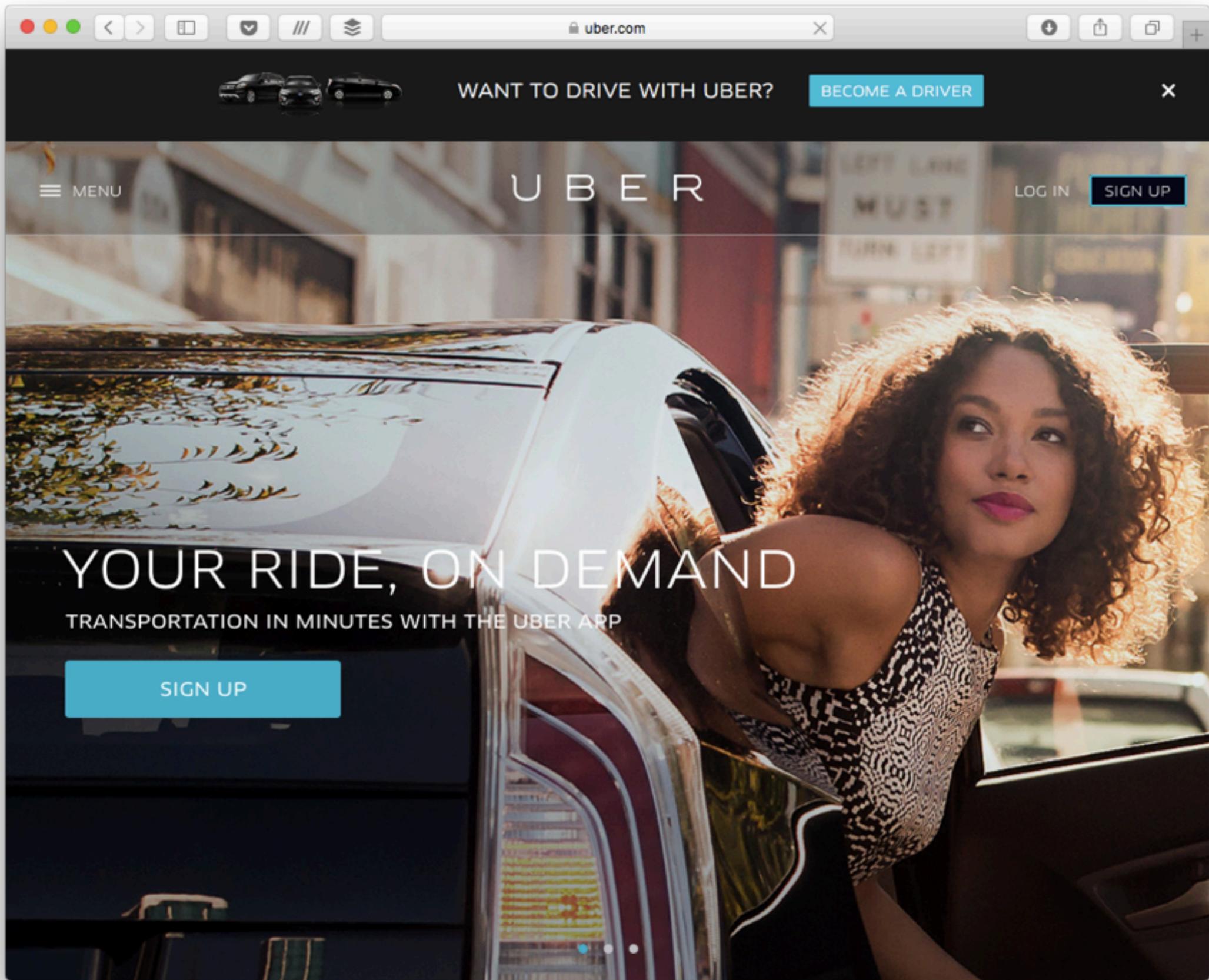
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**Como posso recontextualizar em
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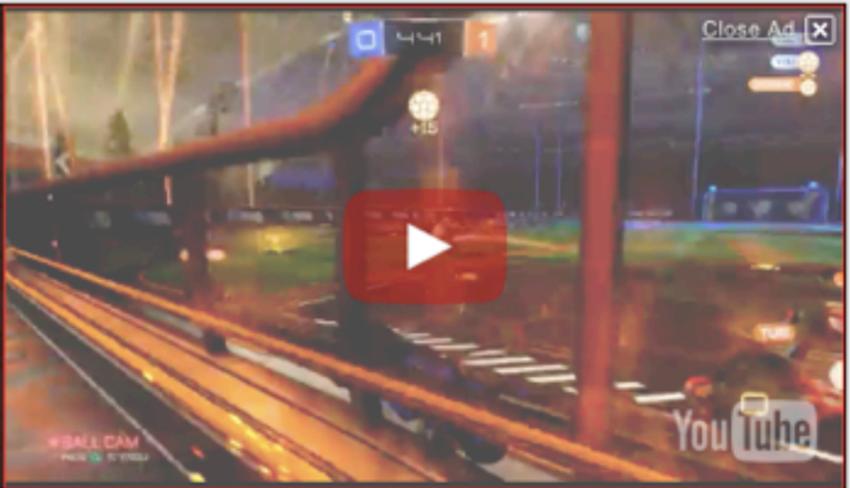
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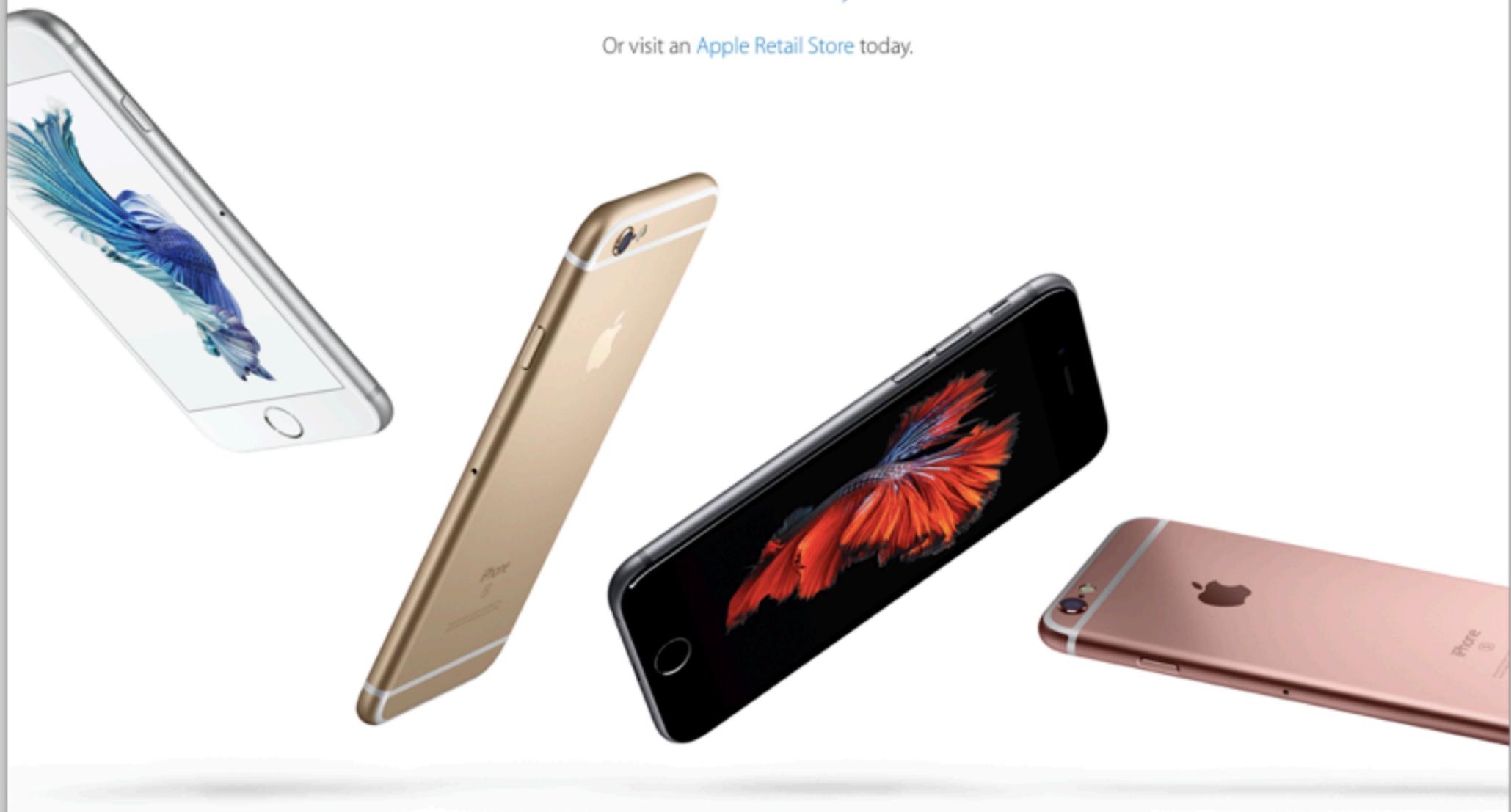
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iPhone 6 (S)

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The image displays four iPhone 6 (S) smartphones arranged in a staggered, floating formation. From left to right: a silver iPhone 6 (S) is shown from a front-quarter perspective, displaying a vibrant blue and white feather pattern on its screen; a gold iPhone 6 (S) is shown from a back-quarter perspective, highlighting its slim profile and the Apple logo; a black iPhone 6 (S) is shown from a front-quarter perspective, displaying a vibrant red and orange feather pattern on its screen; and a rose gold iPhone 6 (S) is shown from a back-quarter perspective, similar to the gold model. The phones are set against a plain white background with soft shadows beneath them, suggesting they are floating above a surface.

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iPad mini 4

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Three iPad mini 4 devices are shown floating in a light gray space. The device on the left is black and displays a constellation chart with a blue background and white lines connecting stars. The device in the center is white and displays a space-themed game with a score of 2,791, a distance of 1530 M, and a count of 169. The device on the right is white and displays a globe with a color-coded temperature or elevation map. The devices are arranged in a triangular pattern, with the central one slightly behind the other two.

There's more to mini than meets the eye. The new iPad mini 4 puts uncompromising performance and

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